DAYTON ART INSTITUTE’S PRIME TIME PARTY RENTAL SERIES CELEBRATES ‘THE KING’ WITH ELVIS: ALOHA FROM HAWAII PARTY

2014 Prime Time Parties kick off with tropical-themed party on March 7

(DAYTON, OHIO) – February 26, 2014 – The Dayton Art Institute has the cure for the winter doldrums, when its Prime Time Party Rental Series returns with an Elvis: Aloha from Hawaii party on Friday, March 7, 7-11 p.m.

Shake off the cold and snow, as The DAI transforms its Shaw Gothic Cloister into a tropical paradise for one night. The Prime Time Party Rental Series will celebrate the 60th anniversary of The King’s first recording session with a concert extravaganza, featuring Dayton’s own Ryan Roth and his amazing recreation of Elvis’ Aloha from Hawaii concert!

Food and drink, as always, will be an integral part of this year’s first Prime Time Party. The evening’s tropical-themed menu and drink selections are guaranteed to banish the “Polar Vortex” for good! Heidelberg Distributing Co. will be on hand with samples of some of their latest libations, as well.

As with past parties, the Elvis: Aloha from Hawaii Party will feature a raffle with fantastic prizes, highlighted by two jewelry items from series sponsor James Free Jewelers: a John Hardy Kali Collection sterling silver Pebble Lava Black Sapphire and Chalcedony Oval necklace, valued at $510; and John Hardy Naga Collection 18k yellow gold and sterling silver medium hoop earrings, valued at $495.

The DAI’s Prime Time Parties also feature connections to the museum’s art. In keeping with the Elvis-inspired theme, guests will be able to tour the galleries in search of famous sideburns in The DAI’s permanent collection!

The centerpiece of the evening will be Ryan Roth’s faithful tribute to Elvis’ legendary Aloha from Hawaii concert. Broadcast live via satellite in 1973, the concert reached a worldwide audience of more than one billion people, and the subsequent soundtrack album topped the charts in the United States.

Roth and his 16-piece “Comeback Special” band are one of the premier Elvis tribute acts in the Midwest and have built a loyal following. Ever since he was five years old, Roth says he has admired, respected and loved Elvis Presley and his music.
Elvis largely influenced and inspired Roth, who has been a performer and entertainer since he was 18 years old. In 2009 Roth decided to start paying tribute to Elvis Presley, and he has subsequently brought his tribute act to people all over the country.

Costumes are always encouraged (but not required) for the Prime Time Party Rental Series, so break out the Hawaiian shirts and jumpsuits, and get ready for an unforgettable night of fun! Not sure what to wear? Check out the Prime Time Party DIY costume ideas at www.daytonartinstitute.org/primetime and follow the Prime Time Party board on The DAI’s Pinterest page.

For more about the Elvis: Aloha from Hawaii Party, including clips of Ryan Roth in action, go to www.daytonartinstitute.org/elvis.

Sponsorship support for The Prime Time Party Rental Series is provided by Presenting Sponsor Prime Time Party Rental, Supporting Sponsors Square One Salon and Spa and Heidelberg Distributing Co., Official Jeweler James Free Jewelers, and Preferred Print Partner Dayton City Paper.

The Prime Time Party Rental Series Elvis: Aloha from Hawaii Party takes place Friday, March 7, 7 – 11 p.m. at The Dayton Art Institute. Advance tickets are $35 for museum members and $40 for non-members. Tickets purchased at the door are $40 for members and $45 for non-members. Prime Time Party Rental Series tickets include all food and entertainment for the evening. A cash bar is available with alcoholic and non-alcoholic drinks.

A special Prime Time Season Pass is available for a limited time and includes tickets to the Elvis: Aloha from Hawaii Party, as well as the Prime Time Prom on May 30 and the Around the World Party on November 21. Season Passes are priced at $90 for members and $105 for non-members.

Advance tickets and Season Passes may be purchased online at www.daytonartinstitute.org/primetime, by calling 937-223-4ART (4278), or in person at the museum’s Guest Services Desk during regular hours.

For more information about this and other programs at The Dayton Art Institute, please visit www.daytonartinstitute.org or call the museum at 937-223-4ART (4278). Be sure to also connect with The Dayton Art Institute on Facebook, Twitter, Pinterest and Instagram for additional information, behind-the-scenes photos and exclusive offers.

ABOUT THE DAYTON ART INSTITUTE
As one of the Miami Valley’s premier fine art museums, The Dayton Art Institute offers a full range of programming in addition to exhibiting its collection. Galleries hours are Tuesday – Friday, 11 a.m. – 8 p.m., Saturday, 10 a.m. – 5 p.m. and Sunday, noon – 5 p.m. Suggested admission to the museum’s permanent collection is $8 adults, $5 seniors, active military and groups. Admission is free for museum members, students (18+ w/ID) and youth (17 and under). Some special exhibitions, programs and events may carry an additional charge and include admission to the museum’s permanent collection as part of that price. Free parking is available at the museum and the facility is fully accessible to physically challenged visitors. The DAI’s Museum Store and Leo Bistro are open during regular museum hours. For more information, please call 937-223-4ART (4278) or visit www.daytonartinstitute.org. The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The DAI also receives support from the Montgomery County Arts and Cultural District.