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CONTACT: Eric Brockman, Marketing and Communications Manager
937-512-0142 (direct office) | ebrockman@daytonart.org

High-resolution media images available upon request

THE DAYTON ART INSTITUTE ACCEPTING ARTISAN APPLICATIONS FOR OKTOBERFEST 2017

(DAYTON, OHIO) – March 13, 2017 – The Dayton Art Institute is now accepting applications from artisans interested in booth space at the museum’s annual Oktoberfest celebration, taking place September 22-24, 2017.

The three-day community festival, held on the museum grounds, draws 25,000-30,000 people each year, and it features two large tents devoted to artisans selling their works. More than 50 artisans from around the country display pieces available for purchase, including: paintings, prints, sculpture, ceramics, photography, jewelry, pottery, metal works, wood works, fashion and accessories, and leather goods. A Best of Show Award and up to three Invitational Awards are presented during the festival.

Artisans are selected through a jury process, and all applications must be submitted online, via www.zapplication.org. The deadline for artisans to apply is April 21, 2017.

Celebrating its 46th year in 2017, Oktoberfest is The Dayton Art Institute’s largest fundraising event. Organized by the museum’s Associate Board, it kicks-off with the popular Preview Party on Friday, September 22, 7–11 p.m. The festival continues on Saturday, September 23, noon – 11:30 p.m. and Sunday, September 24, noon – 7 p.m. Visitors come to view the offerings of the artisan vendors, enjoy the culinary delights of numerous food vendors, sample a variety of domestic, international and craft beers, enjoy continuous live entertainment and participate in family activities.
For more information about Oktoberfest and the artisan application process, as well as a direct link to the online application, visit [www.daytonartinstitute.org/oktoberfest](http://www.daytonartinstitute.org/oktoberfest). Be sure to also connect with The Dayton Art Institute on [Facebook](http://Facebook), [Twitter](http://Twitter), [Instagram](http://Instagram) and [Pinterest](http://Pinterest) for additional information.

ABOUT THE DAYTON ART INSTITUTE
As one of the Miami Valley’s premier fine art museums, The Dayton Art Institute offers a full range of programming in addition to exhibiting its collection. Gallery hours are Wednesday – Saturday, 11 a.m. – 5 p.m., and Sunday, noon – 5 p.m., with extended hours until 8 p.m. on Thursdays. Suggested general admission to the museum’s permanent collection is $8 adults, $5 seniors, active military and groups. Admission is free for museum members, students (18+ w/ID) and youth (17 and under). Some special exhibitions, programs and events may carry an additional charge and include admission to the museum’s permanent collection as part of that price. Free parking is available at the museum and the facility is fully accessible to physically challenged visitors. The DAI’s Museum Store is open during regular museum hours. Leo Bistro serves lunch Wednesday – Friday, 11 a.m. – 2:30 p.m., Saturday, 11 a.m. – 2 p.m., and Sunday, noon – 3 p.m. Leo Bistro also serves dinner on Thursday evenings, 4:30 – 7 p.m. For more information, please visit [www.daytonartinstitute.org](http://www.daytonartinstitute.org) or call 937-223-4ART (4278). The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The DAI also receives support from the Montgomery County Arts and Cultural District.

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