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‘AMERICA’S GOT TALENT’ FINALIST JOE CASTILLO TO PERFORM SANDSTORY AT DAYTON ART INSTITUTE ON OCTOBER 24

(DAYTON, OHIO) – October 11, 2013 – The Dayton Art Institute’s visual arts theatre series, the Fifth Third Bank Arts Night Out series, begins its second season on Thursday, October 24, with the inspiring storytelling of Joe Castillo: SandStory.

Joe Castillo is an artist, author and storyteller with a passion for promoting the visual arts as a way of touching the heart. During a fateful trip to the hardware store, Joe Castillo accidentally purchased sand instead of mulch, which led him to discover sand stories as an art form. Using his hands as tools, he creates art in the sand with his SandStory performances.

SandStory is a unique form of storytelling that utilizes sand, a light table and music as its medium. Drawing in sand on the light table, Castillo creates powerful, fluid illustrations for audiences, using an overhead video camera projected on a large screen. Combining a message with on-the-spot creativity, Castillo’s performances challenge, amaze and surprise audiences.

His live presentations have been seen by thousands of people, leaving them with a sense of awe. He inspired millions more with his sand animation and introduced many to this new art form when he was a finalist on NBC’s “America’s Got Talent” in 2012.

Born in Mexico City, Castillo grew up in a bi-lingual home, surrounded by art and the cosmopolitan culture of this international city. In his teenage years he developed a passion for using art to tell stories. He created his own comic book series and regularly combined one art form with another. Moving to Florida, he attended Ringling School of Art and graduated from Florida Bible College. He started his career by founding The Advertising Library, an agency in Knoxville, Tennessee. After 20 years in advertising, he returned to school and received a M.A. in Biblical Studies and M. Div. from Asbury Theological Seminary.

His love for stories eventually moved him into the realm of motivational performing artist and storyteller, where he developed SandStory, ArtStory, and WordStory, presentations in both English and Spanish. He has performed for Kings, Presidents and dignitaries in more than 14 countries around the world and is considered the top SandStory artist in the world today.
Joe Castillo: SandStory will be presented in The Dayton Art Institute’s NCR Renaissance Auditorium on Thursday, October 24, at 8 p.m. Tickets are $30 for adults and $26 for seniors. Season subscriptions for the entire three-show Fifth Third Bank Arts Night Out series are priced at $80 for adults and $78 for seniors.

Individual tickets and season subscriptions are on sale now and may be purchased by phone, at 937-223-4ART (4278), in person at The Dayton Art Institute’s Guest Services Desk during regular museum hours, or online at www.daytonartinstitute.org/artsnightout. Special combination subscriptions packages with The Zoot Theatre Company’s 2013-2014 MainStage Series at The Dayton Art Institute are also available.

The Fifth Third Bank Arts Night Out series began in the fall of 2012 as a theatrical series where visual art and the stage meet for three one-night-only performances. All performances are held on Thursday nights at 8 p.m. in the museum’s NCR Renaissance Auditorium. Upcoming shows include Robert Wittman – Art Detective! on November 21, and Spontaneous Fantasia on December 5.

For more information about this and other programs at The Dayton Art Institute, please visit www.daytonartinstitute.org or call the museum at 937-223-4ART (4278). Be sure to also connect with The Dayton Art Institute on Facebook, Twitter and Instagram for additional information, behind-the-scenes photos and exclusive offers.

ABOUT THE DAYTON ART INSTITUTE
As one of the Miami Valley’s premier fine art museums, The Dayton Art Institute offers a full range of programming in addition to exhibiting its collection. Galleries hours are Tuesday – Friday, 11 a.m. – 8 p.m., Saturday, 10 a.m. – 5 p.m. and Sunday, noon – 5 p.m. With support from the Chase Endowment Fund, suggested admission to the museum’s permanent collection is $8 adults, $5 seniors, active military and groups. Admission is free for museum members, students (18+ w/ID) and youth (17 and under). Some special exhibitions, programs and events may carry an additional charge and include admission to the museum’s permanent collection as part of that price. Free parking is available at the museum and the facility is fully accessible to physically challenged visitors. The DAI’s Museum Store and Leo Bistro are open during regular museum hours. For more information, please call 937-223-4ART (4278) or visit www.daytonartinstitute.org. The Ohio Arts Council helped fund this organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The DAI also receives support from the Montgomery County Arts and Cultural District.